

AI Quick Start

Business Transformation Services

AI adoption isn't easy – here are the hurdles we hear most often.

Do these resonate with you?

“
Everyone else seems to be doing something with AI but we're not sure where to start.
”

“
Our staff spend too much time doing routine tasks; I wish we could automate some of them.
”

“
We've had some great discussions with junior staff about how we could use intelligent automation, but our senior leadership just doesn't 'get it' and won't fund the investment.
”

“
We'd like to implement some bots to improve knowledge sharing across the business, but our data is a mess, and I'm scared of the outputs.
”

RSM's AI Quick Start

Designed to help you identify high-value opportunities and start your AI journey.

How we can help



- **The AI Quick Start programme** pairs functional subject matter experts with AI technical experts to develop tailored solutions for you.
- **Education is at the forefront of our approach** to support your organisation in identifying the best use cases to optimise change in working practices.
- **We take time to understand your organisation's strategy**, pain points and KPI's, to effectively prioritise use cases based on your unique requirements.
- **Our 'Proof of Value' build** is designed to showcase a viable solution quickly and overcome scepticism; generating buy-in for a programme budget.

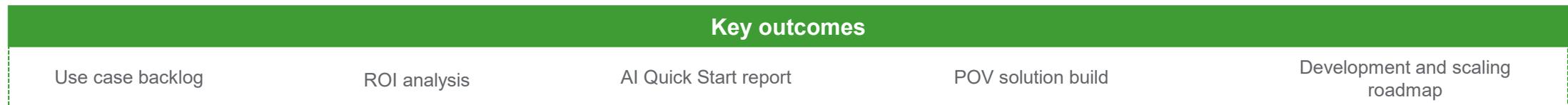
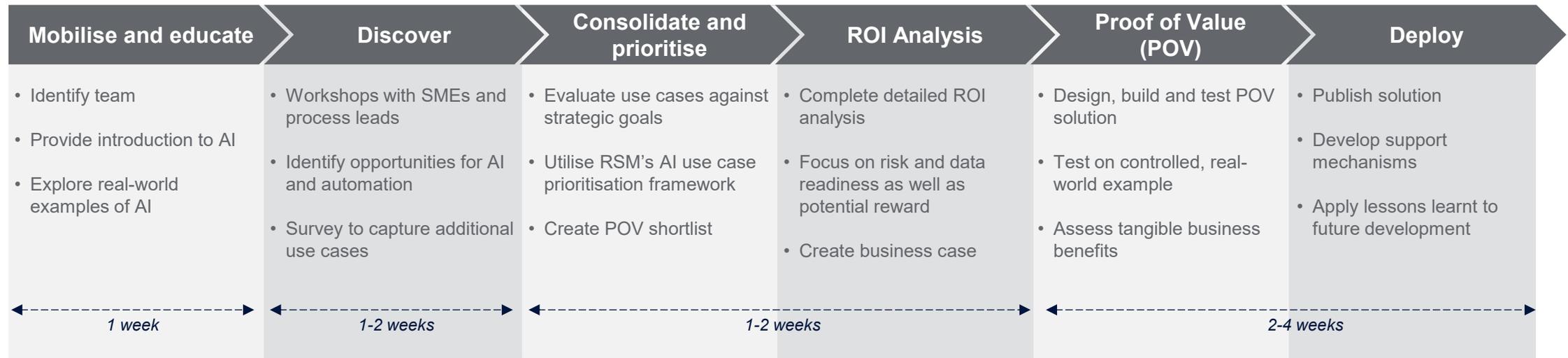
The importance of AI



- **AI is reshaping industries** by automating processes, enhancing decision-making, and enabling new business models.
- **Organisations that fail to adapt risk falling behind** more agile, tech-enabled competitors resulting in growing pressure from stakeholders to adopt AI.
- **Many organisations struggle to make meaningful change** with their solutions and fail to realise the value they set out to achieve.
- **RSM's AI Quick Start is designed to help** you identify and prioritise use cases for the introduction of AI and focuses on achieving meaningful value within a short timeframe.

Our approach – summary

Over six to eight weeks, RSM’s AI Quick Start will support you to create an impactful solution for your business that demonstrates the value of investment in AI and provides you with a roadmap for future development.



RSM's AI use case prioritisation framework

An AI solution that offers the maximum potential efficiency saving may not be the right investment today. With AI, factors such as data readiness, scalability, risk level and strategic alignment are key when determining build and deployment priorities.

| Criteria | Prompt | | Score | | | | | Weightage |
|---------------------------------|---|-----|----------------|------------------|-----------------|-----------------|----------------|------------|
| | | | 1 | 2 | 3 | 4 | 5 | |
| Strategic alignment | How well does the use case support business goals and strategic priorities? | >>> | Very low | Low | Moderate | High | Very high | 20% |
| Scalability | Can the solution be reused or expanded across teams, products, or regions? | >>> | Not scalable | Low | Moderate | High | Fully scalable | 15% |
| Change management impact | How many business units or teams will need to prepare, train, or adapt? | >>> | Very low | Low | Moderate | High | Very high | 5% |
| Data readiness | Is the necessary data available, accessible, and of sufficient quality? | >>> | Very low | Low | Moderate | High | Very high | 15% |
| Integration complexity | How complex are the technical integrations with existing systems or platforms? | >>> | Very high | High | Moderate | Low | Very low | 15% |
| Build complexity | How difficult is the development of this use case in terms of technical effort? | >>> | Very difficult | Difficult | Moderate | Easy | Very easy | 10% |
| Cost estimate | What is the projected implementation and operational cost of the use case? | >>> | Over £10,000 | £7,501 - £10,000 | £5,001 - £7,500 | £2,501 - £5,000 | £0 - £2,500 | 15% |
| Risk level | What are the technical, regulatory, or business risks associated with the use case? | >>> | Very risky | Risky | Somewhat risky | Risk free | Very risk free | 5% |

Embedding purpose in your AI Operating Model

A purpose-driven strategy ensures that every element of your AI operating model – talent, insight, technology, data, process, risk and controls, and governance – is aligned with your organisation's mission and values. This alignment enables you to:

- Maximise the impact of AI by focusing on strategic priorities.
- Build trust through responsible and ethical AI practices.
- Realise measurable value and sustainable growth.
- Adapt to evolving business and technology landscapes.

With a purpose-driven approach, you can confidently harness AI to achieve your organisation's goals.



RSM's AI service offering

We recognise that clients can be at various stages of their AI journey, and we are here to support your needs at each juncture.

Use cases

- Use case identification
- Use case evaluation and prioritisation
- AI POV planning and design
- AI digital thread analysis

Strategy and governance

- AI strategy and roadmap
- AI policy and governance development
- Responsible AI governance framework
- AI readiness and risk assessments
- Business case development with ROI
- Partner specific assessment

Data and technology assessment

- Data maturity assessment
- Data governance design and implementation
- Data cleansing
- Data and systems architecture mapping
- Data integration services and ETL
- Data structure design

Education

- Industry AI presentations
- AI technical overview
- AI upskilling/training
- AI strategy and governance workshops
- AI centre of excellence design

Assurance

- Data governance and data quality audits
- AI governance audit
- AI policy and framework Testing
- Responsible AI and AI ethics
- Algorithm and model testing
- Training, maintenance, and validation
- AI effectiveness and education plans

Technology approach and POC

- AI solution / software selection
- Data collection and preparation
- AI process design
- AI user experience design
- Model build and training

Implementation support

- Change management design and execution
- Bespoke design and implementation
- AI process optimisation and integration
- Model prompting
- Test planning and management
- Off the shelf partner solution implementation
- MS Azure OpenAI, Power Platform, IntellixCore



Our AI specialists



Sarah Belsham
Partner

E: sarah.belsham@rsmuk.com

Sarah leads RSM's technology and data practice. She understands organisational challenges and excels in developing data strategies aligned with business goals.



Shakie Kawuyu
Director

E: shakie.kawuyu@rsmuk.com

Shakie leads RSM's advanced analytics practice. He advises clients on the use of analytics, reporting and AI to solve complex business problems.

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RSM UK Consulting LLP

25 Farringdon Street
London
EC4A 4AB
United Kingdom
T +44 (0)20 3201 8000
rsmuk.com

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