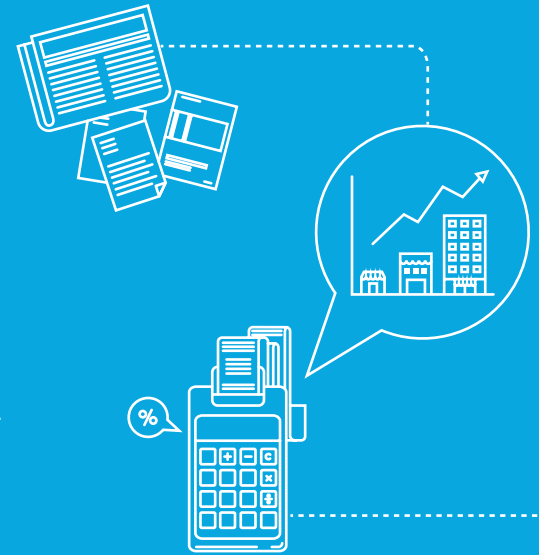


PROFESSIONAL SERVICES FIRMS: ARE YOU LOOKING AT THE RIGHT MANAGEMENT INFORMATION?

Shifting your focus away from lagging indicators towards leading indicators can help firms take better control of the future.

Does your Management Information (MI) system measure leading or lagging indicators?



Five lagging indicators:



Five leading indicators:

